Course Information							
Course Code	EN447	* Credit Hours	32	* Credits	2		
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Course Name	Chinese-English Translation of Official Documents for Media and Press						
(Course Type)							
Audience							
(Language of Instruction)							
* School	School of Foreign Languages						
Prerequisite							
Instructor			(Course Webp	age)			
* Description	n	u	п и	" <sup>"</sup> 6	н и		
* Description	Department. and translati Translation States This course countermeas communication reference. This course Translation,	It is designed to on strategies of particulies, Internation analyzes some pares with the on ideas and sureludes six sec Qualities Requi	convey to studer bublicity translational Communication problems in publicanalysis of exammarize publicitions: Overview red for Public	nts the main feature on from the persons and Intercultural licity translation, amples, in an error translation strains of Publicity, Featity Translators,	of the Translation ures, fundamentals pective of Applied Il Communications. and puts forward effort to update tegies for further tures of Publicity Penetration into Studies in Publicity		

Translation. Through this course, students should grasp a basic understanding of publicity translation, including its features, translation strategies and the overall strategy, so as to lay a solid theoretical and practical foundation for the future translation work. course syllabus 1. (Learning Outcomes) 2. 3. 2 2 2 2 2 (Class Schedule 2 & Requirements) 2 2 2 2

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* (Grading)	90% +		10%		

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Materials)			:2015	80		ISBN	97871	19095929	9	
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